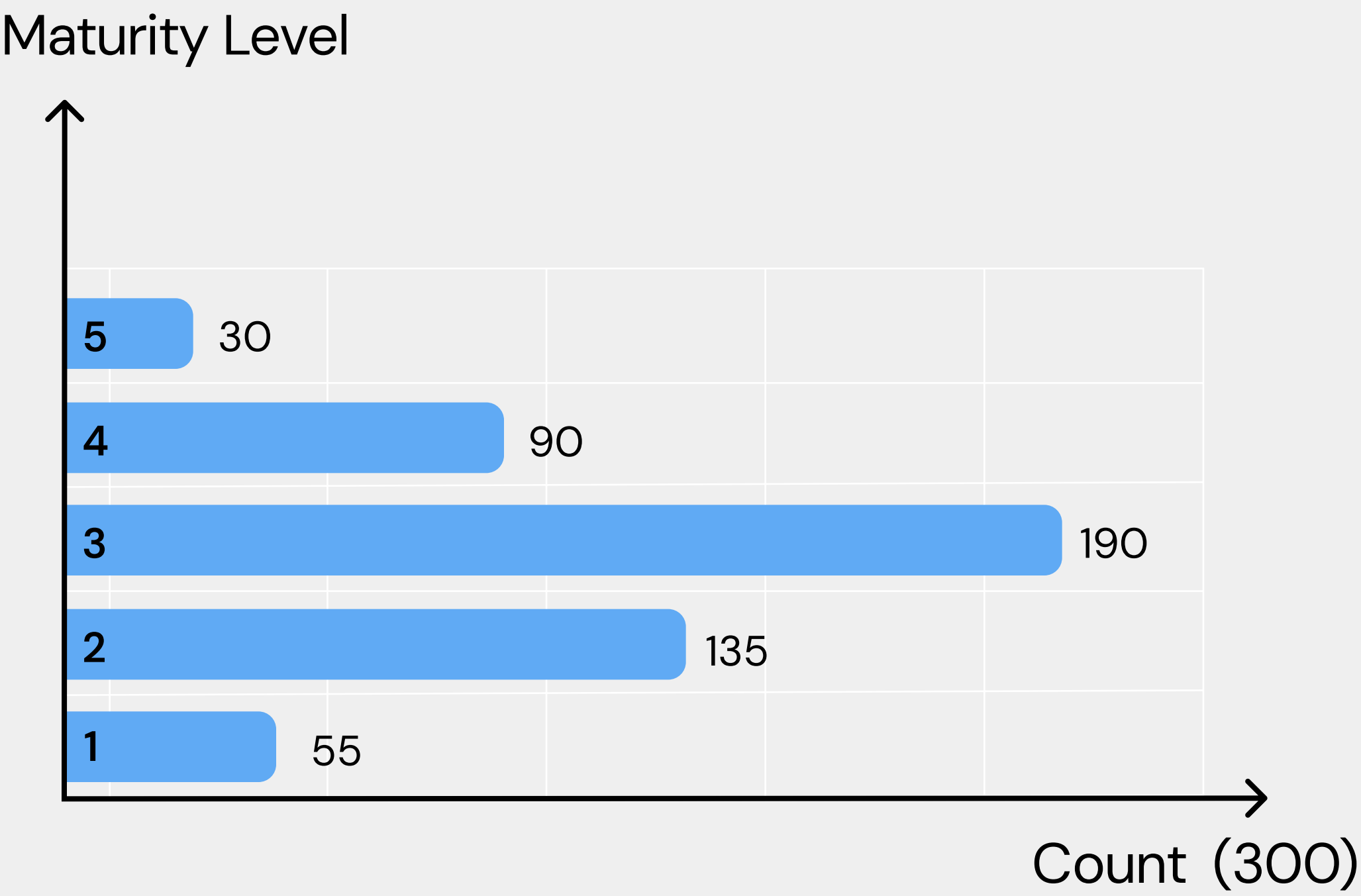
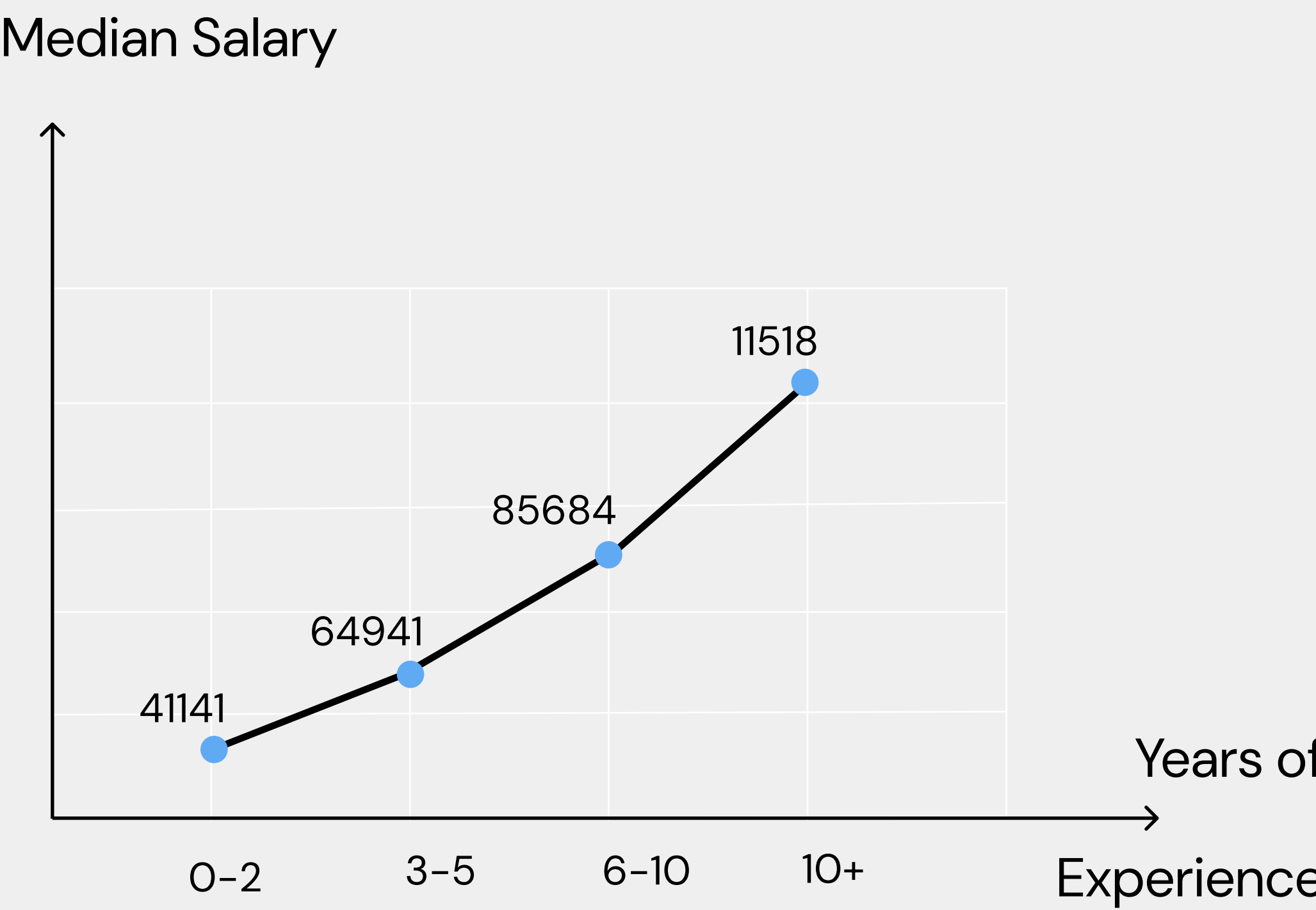


SO, YOU WANNA BE A SERVICE DESIGNER?

WHERE YOU STAND



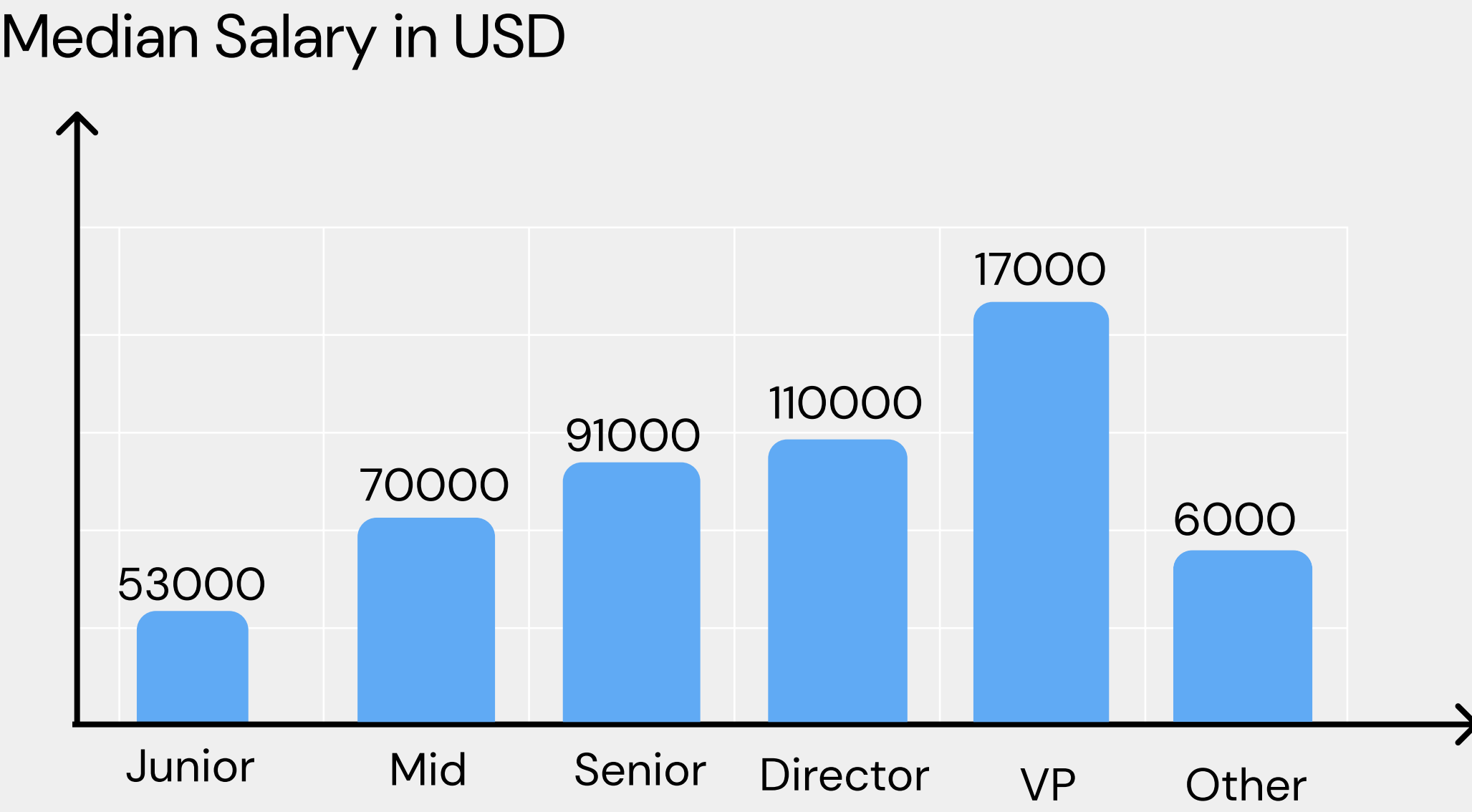
Design Maturity Distribution



Median Salary by Years of Experience

The service design field is still growing, and most professionals are navigating their place within organizations at different maturity levels. Understanding where you stand is the first step to designing your path forward.

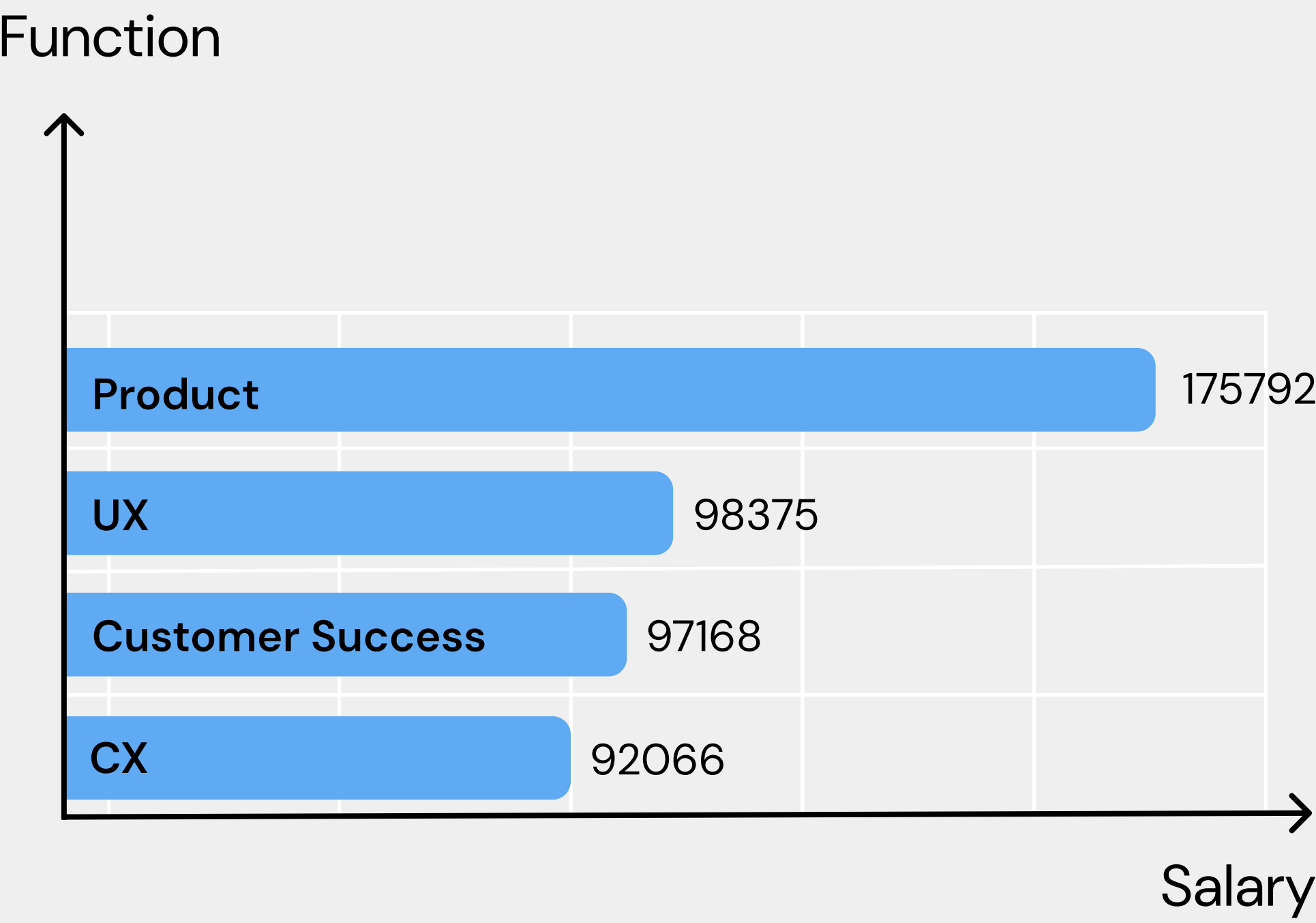
EXPERIENCE = GROWTH



Median Salary by Seniority Level

Every year of experience adds not only to your portfolio—but to your personal satisfaction and financial growth. Here's what real service designers are earning and feeling as they grow.

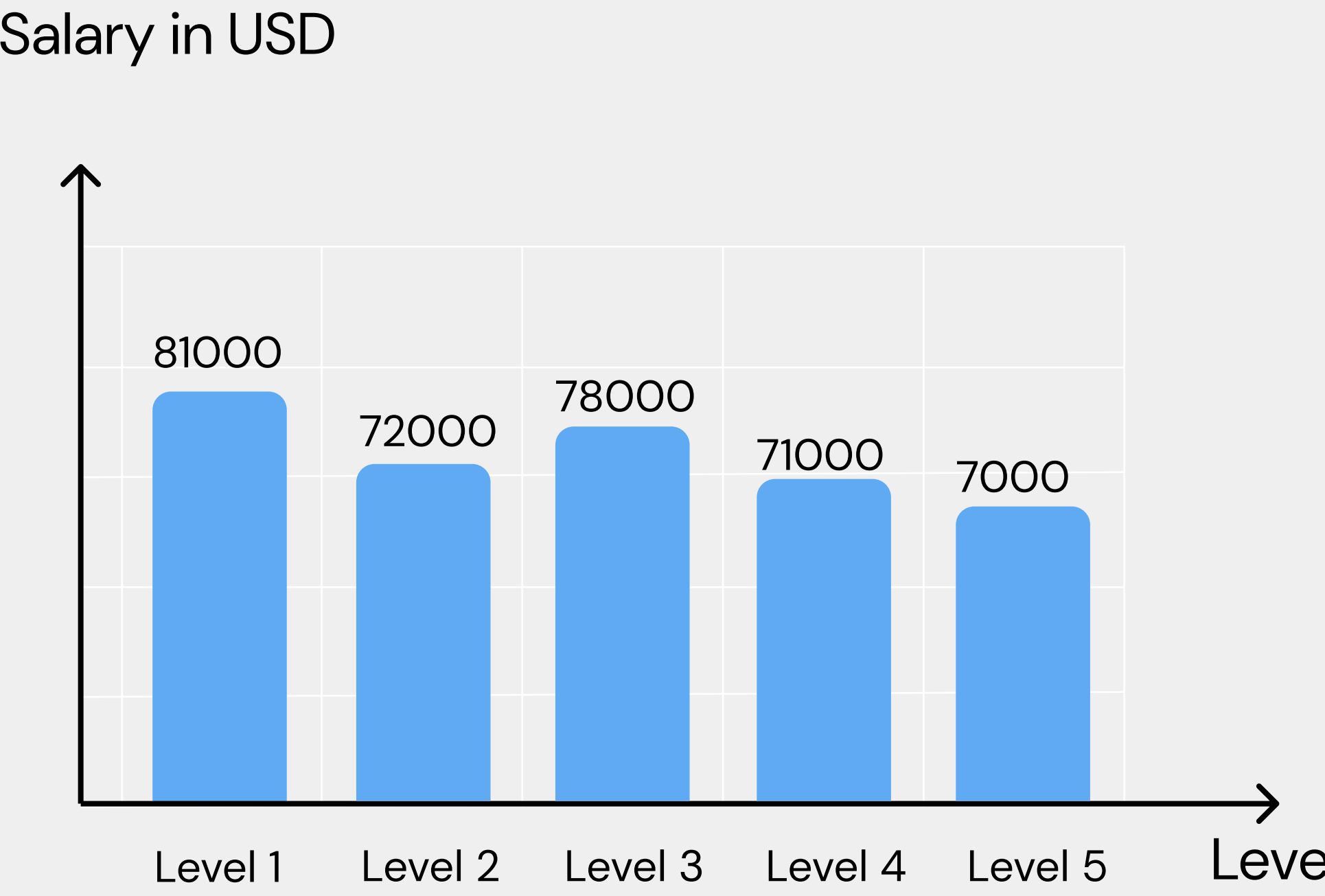
WHAT YOU CAN DO



Median Salary by Job Function

Service designers are expanding into industries and functions far beyond traditional UX. You're not limited to interfaces—you can shape strategy, product, operations, and customer journeys across sectors.

FULFILLMENT FIRST



Salary Distribution by Maturity Level

Higher pay doesn't always mean higher fulfillment. Designers working in more mature design cultures report greater happiness—even if the salary isn't the highest.

Service design is a growing discipline shaping how businesses deliver value across touchpoints, and knowing your place and goal in this evolving field will help you chart a purposeful path in your career journey.

All data retrieved from
Service Design Jobs — Salary Report— Source: <https://www.servicedesignjobs.com/salary-report/>